

Notice of References Cited

Application/Control No.

09/469,993

Applicant(s)/Patent Under
Reexamination
BEHAR ET AL.

Examiner

John L Young

Art Unit

3622

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,018,718	01-2000	Walker et al.	705/14
	B	US-			
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	D	US-			
	E	US-			
	F	US-			
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	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Peter Lucas, "Discover's new chemistry"; Credit Card Management; Mar 1996; 8, 12; pp. 51-52, 54-56.
	V	Lisa Fickenscher, "Discover Unit Sues Amex, Claiming Infringement on 'Cash Back' Trademark; American Banker, New York, N.Y.: Dec 1, 1998, Vol. 163, Iss. 228; pg 15.
	W	Humberto Cruz, "AMOUNT CHARGED IS KEY TO CREDIT CARD REBATE DEALS"; Sun Sentinel. Fort Lauderdale: Sep 24, 1997, p. 3.D.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.